



NCRD's

# Sterling College of Arts, Commerce & Science

(NAAC Accredited)

Plot No.93/93A, Sector 19, Nerul (E), Navi Mumbai - 400 706.

Tel. No.: +91-22-2770 5535. Fax : +91-22-2770 2282, E-mail : senior\_commerce@yahoo.co.in, Website : www.sterlingcollege.edu.in

## Program Educational Objectives- B.Com

1. To develop Commerce professionals with specialized skills and applied competencies in theoretical and practical knowledge in the field of commerce, that will cater the contemporary needs of industry.
2. To train the student to develop conceptual, applied and research skills as well as competencies required for effective problem solving and right decision making in routine and special activities relevant to commerce.
3. To well versed in national as well as international trends for conducting business, accounting and research practices.
4. To understand role of regulatory bodies in corporate and financial sectors and create awareness of law and legalizations related to commerce and business.
5. To inculcate writing skills and business correspondence and to be aware of recent trends in business organizations and industries.

## Program Educational Objectives- B.M.S.

1. To create Management studies professionals with Managerial skills and applied competencies to become future entrepreneurs that will cater the contemporary needs of industry.
2. To train the learners to have the competencies in leadership skills, team management, presentation and Group Discussion skills and reporting skills for improving effectiveness in situation handling and decision making in routine and special occasions in business environment.
3. To be well versed in national as well as international trends in the field of management studies to create future global managers.
4. To teach the roles of managerial hierarchy in corporate and financial sectors and create awareness of laws and regulations related to Management studies and business.
5. To inculcate drafting skills and corporate communications among learners and to be aware of recent trends in the same line.





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## Program Educational Objectives- B.Com(A&F)

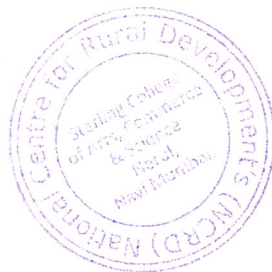
1. Apply professional knowledge of accounting and finance in the field & Banking, Insurance, Marketing, Accounting, Taxation information technology etc.
2. Work in successful employment / self-entrepreneurship.
3. Undertake higher education and life-long learning activities.
4. A good citizen to work in global environment with requisite values, moral and ethics.
5. Pursue professional programmes like CA, CMA, CS, CFA, etc.

## Program Educational Objectives M.Com (Adv. Accountancy)

1. To provide systematic and meticulous learning and exposure to Advanced Accountancy & Finance related discipline
2. To acquaint learners with practical knowledge and skills in the discipline of accountancy
3. To facilitate learners to become well versed in national and international trends
4. To provide in-depth understanding of all core areas specifically Advanced Accounting, management, research methodology and business ethics.

Coordinator, IQAC  
NCRD'S Sterling College of Arts,  
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Nerul - 400 706.

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Nerul - 400 706



Principal  
NCRD'S Sterling College of Arts, Commerce & Science  
Nerul, Navi Mumbai - 400706

**STERLING COLLEGE OF ARTS, COMMERCE & SCIENCENERUL,NAVI  
MUMBAI**

**PROGRAMME: BCOM**

**Programme Outcomes:**

1. Fundamental knowledge, skills & attitude in the domain of commerce.
2. Solve business and accounts problem by applying course knowledge.
3. Design and develop requisite business systems, procedures and formats/forms.
4. Demonstrate critical thinking & strong decision-making skills.
5. Use software in the business/commerce.
6. Effective oral, written communication skills.
7. Demonstrate skills in the area of soft skills, analytical, research, ethics in personal, social and professional life.
8. Be a member of a multidisciplinary team/lead the team.
9. Demonstrate decision making and problem-solving skills at all levels of life and career.

**Course Outcomes:**

SR.NO	Semester	Course name course code	Course outcome
1	I	AFM – I 80905	<ol style="list-style-type: none"> <li>1. Apply Basic knowledge of accounting standards and how to applicability of accounting standar</li> <li>2. Apply Methods with reference to Accounting standards</li> </ol>
			<ol style="list-style-type: none"> <li>3. Apply departmental ratios for allocation of expenses and income among the different department, to study individual profit made by departments.</li> </ol>
			<ol style="list-style-type: none"> <li>4. Apply final accounting Manufacturing concern process along with adjustments and closing entries.</li> </ol>
			<ol style="list-style-type: none"> <li>5. Prepare hire purchases transaction and applicability in practical life</li> </ol>
2	I	COMMERCE – I 80906	<ol style="list-style-type: none"> <li>1. Apply basic concepts of business along with setting business unit and logical provisions for initiating business, understanding of business environment</li> </ol>
			<ol style="list-style-type: none"> <li>2. Describe entrepreneurship and problems and prospects of women entrepreneurs.</li> </ol>
			<ol style="list-style-type: none"> <li>3. Explain the current trends in business</li> </ol>
			<ol style="list-style-type: none"> <li>4. To apply and execute the knowledge on real life business To situation</li> </ol>
			<ol style="list-style-type: none"> <li>5. solve the issues while setting up business with along with its regulatory aspect</li> </ol>



			6. Demonstrate entrepreneurial skills and competencies matching with current business world nationally and internationally
3	I	Business ECONOMICS - I 80907	1. To explain the concept of demand and its application in economic analysis and forecasting
			2. To describe the working and growth of a business unit in the market oriented economic system.
			3. To solve problems in various kinds of costs involved in the production process.
			4. To describe different revenue concepts and ways to achieve the different objectives of the firm
4	I	BUSINESS COMMUNICATION 80908	1. To explain the nature of communication in business environment.
			2. To demonstrate effective Organizational Communication.
			3. To explain the feature of Business communication.
			4. To apply correct practices of the strategies of Effective Business writing
			5. Identify key principles in <i>business communication</i>
			6. Apply Verbal and Non-Verbal Communication Techniques in the Professional Environment
			7. To explain essential aspects of effective written communication necessary for professional success.
5	I	ENVIRONMENT STUDIES 80909	1. Explain the role of environment and Ecosystem.
			2. Describe the relationship between population & environment
6	I	FOUNDATION COURSE 80910	1. To explain the multi-dimensional demographics of Indian society.
			2. To analyze the disparities arising out of gender with special reference to violence against women.
			3. To analyze inequalities manifested due to the caste system and inter-group conflicts.
			4. To assess the importance of Indian Constitution and its various features.
			5. To assess the various aspects of Political Processes
7	I	MATHS 80901	1. To apply the basic concepts of functions and economic functions, to analyze the rate of change of economic functions.
			2. To use concepts of simple interest and compound interest and to implement the mechanism of investment in banking and other financial services.



			3. To analyze and estimate the degree of relation between two variables.
			4. To evaluate the price index number, cost of living, to understand the concept of time series and evaluate future trends.
			5. To find the probability of discrete and continuous random variables.
8	II	AFM II- 76105	1. To compare the Single Entry and Double Entry System And implement single Entry and Double Entry system
			2. To analysis of consignment transaction and accounting treatment of consignor and consignee
			3. Explain the process/procedures to maintain branch account and its treatment.
			4. To take corrective Measures of Profit / loss made by Branches
			5. Describe the procedure for determination of insurance claim
			6. To calculate insurance claims lodged with insurance company.
9		Commerce II - 76106	1. Explain the fundamentals of services, and plans regarding various strategies to increase service and trends in services.
			2. Describe retail changes in India with global perspective and converses on problems and prospects in retailing.
			3.To explain the concept and application of ITES , regarding BPO, KPO and various e-commerce activities focusing on logistics, debit card credit card etc.
			4.Describe the application of ecommerce its models and transition of ecommerce in Indian as well as global scenario
10	II	Business economics II- 76107	1.To analyze the features, short run and long run equilibrium of the two extreme cases of market structures
			2. To explain the functioning of Imperfect Competition market structures.
			3.To use/implement various cost-oriented pricing methods
			4.To explain the meaning, importance and the different steps involved in capital budgeting
11	II	Business Communication II - 76108	1 To write official correspondence and make effective presentations.
			2 Explain the process and nature of communication.
			3 Describe the barriers to effective communication and learn to remove them
			4 Prepare/writeresume ,business report and business letters.
			5 Demonstrate confidence in facing job interviews.
			6 Demonstrate business etiquette and protocol as an integral part of their personality
12	II	EVS II- 76109	1. Describe the need and importance of waste



			management.
			2. Explain the impact of Industrial development on Agriculture
13	II	FOUNDATION COURSE II- 76110	1. To analyses the impact of liberalization, privatization and globalization on Indian economy and society.
			2. To appraise to role played by human rights in overall societal development.
			3. To assess the ecologies and their interconnectedness and environmental degradation.
			4. To identify the causes of stress and conflict in individuals and society.
			5.To explain various types of conflicts and ways of managing stress
14	II	MATHS II-76101	1. Apply the fundamental concept in Shares, mutual funds, investment and other financial services.
			2. To evaluate total number of possibilities to perform a particular task and to apply the knowledge of mathematical principles to find the optimum solution of real world problems.
			3. To apply the knowledge of measures of central tendencies and to evaluate the measure of dispersion in the given data.
			4. To evaluate the total probability of an unbiased experiment.
			5. To apply the knowledge of mathematical modeling in different situations to find the best decision in business.
15	II	FOUNDATION COURSE III-79301	1. Identify human rights provisions, violations and redressal, assess different cast categories, people with disability, children, women, elderly people and their constitutional & legal rights
			2. Practice dealing with environmental concerns, assess dealing with disaster & human rights issues in addressing disaster
			3. Assess science & technology, development of science, identify science and superstition & discuss science in everyday life.
			4. Review soft skills for effective interpersonal communication, all the importance & barriers of communication , assess leadership skills & self improvement



16	III	AFM III-79305	<ol style="list-style-type: none"> <li>1. Describe the process of preparation of final account of admission, retirement and death of partners.</li> <li>2. To analyze the Profit / loss of the firm at the time of pre and post of admission, retirement and death of partners.</li> </ol>
			<ol style="list-style-type: none"> <li>3. Apply the concept of piecemeal Distribution of cash among the partners.</li> </ol>
			<ol style="list-style-type: none"> <li>4. Describe the purpose of amalgamation and the methods of amalgamation accounting procedure.</li> </ol>
			<ol style="list-style-type: none"> <li>5. Explain the concept of conversion of partnership firm into a company</li> <li>6. Compare the distribution of shares / debenture and cash.</li> </ol>
17		INTRODUCTION TO MANAGEMENT ACCOUNTING- I 79310	<ol style="list-style-type: none"> <li>1. Explain the concept of capital budgeting with reference to time value of money.</li> </ol>
			<ol style="list-style-type: none"> <li>2. Explain the functions, advantages, limitations of management accounting</li> </ol>
18		Commerce III- 79311	<ol style="list-style-type: none"> <li>1. To explain management concept, functions, managerial skills, competencies and evolution of management thoughts.</li> </ol>
			<ol style="list-style-type: none"> <li>2. To describe the importance of planning, management by objectives and decision making techniques</li> </ol>
			<ol style="list-style-type: none"> <li>3. To explain the steps and structure of organization, departmentation and delegation of authority.</li> </ol>
			<ol style="list-style-type: none"> <li>4. To describe the importance and factors of motivation, leadership and controlling</li> </ol>
19		BUSINESS ECONOMICS III 79312	<ol style="list-style-type: none"> <li>1. To explain the basic concept of macroeconomics.</li> </ol>
			<ol style="list-style-type: none"> <li>2. To implement the demand and supply analysis in business applications</li> </ol>
			<ol style="list-style-type: none"> <li>3. To describe the production and cost structure under different stages of production.</li> </ol>
			<ol style="list-style-type: none"> <li>4. To understand the pricing and output decisions under various market structure.</li> </ol>
			<ol style="list-style-type: none"> <li>5. To help students understand and apply the various decision tools to understand the market structure.</li> </ol>
20		BUSINESS LAW I- 79306	<ol style="list-style-type: none"> <li>1. To analyze various methods/types of contracts.</li> </ol>
			<ol style="list-style-type: none"> <li>2. To examine &amp; interpret the provisions of various laws and rights against the duties of principal &amp; agents, bailor &amp; bailee, pawnor &amp; pawnee.</li> </ol>
			<ol style="list-style-type: none"> <li>3. To interpret obligations of unpaid seller under Sale of Goods Act.</li> </ol>
			<ol style="list-style-type: none"> <li>4. Apply laws governing negotiable instrument &amp; negotiation in</li> </ol>



			practice.
21		COCOMPUTER PROGRAM I-79324	1. Describe the meaning and basic components of a computer system
			2. Describe the use of hardware and software in business environment
			3. Use of Algorithm, flowchart in computing.
			4. Practice/demonstrate C programming language
22		FOUNDATION COURSE IV-79301	1. Describe significant, contemporary rights of citizens and other important acts, interpret various laws & their legal consequences, examining provisions of all the laws.
			2. Examine environmental principals, appraise all those sustainable development goals and environmental principles and describing approaches to ecology in depth
			3. Discuss of various technology by science in depth, generalize laser technology, satellite technology information & communication technology, nanotechnology in detail.
			4. Discussion of various technology by science in depth, generalize laser technology, satellite technology information & communication technology, nanotechnology in detail.
		AFM IV-77705	1. Describe the concept and types of companies 2. Explain the procedure of formation of company
23			3. Apply accounting methods for issue of shares, forfeiture and re-issue of shares, issue of bonus shares. 4. Evaluate the concepts of redemption of preference shares, sources of redemption, accounting procedure of redemption and preparation of balance sheet of the company immediately after redemption
			5. Demonstrate basis of redemption, Apply methods of redemption conversion of debenture, redemption of both preference shares and debenture and prepare of balance sheet of the company immediately after redemption.
			6. Prepare pre and post incorporation calculation. Prepare of balance sheet after calculation of pre and post incorporation profit / loss.
24		ADITING - 77706	1. To explain the basics of Auditing such as meaning, procedures, need, limitations, Errors and Frauds, principles and types of audit.





			2. To explain the methods & importance of preparing audit plan, audit program, audit working papers, audit notebook and files.
			3. To compare different auditing techniques for test or routine checking and factors responsible for selection of type of check.
			4. To describe the importance of Internal control and Internal audit and check system within the organization.
			5. To Critically examine the concept of Audit sampling and learn the methods of selecting a sample for conducting audit.
			6. To investigate the methods of doing Audit of income, Audit of Expenditure, Audit of Assets and Audit of Liabilities and understanding the documentation/Evidences required under each case.
25		Commerce IV-77710	1. Explain the functions of production management, inventory management, and quality management.
			2. Describe recent trends in finance
26		BUSINESS ECONOMICS IV-77711	1. To explain the basic concept of macroeconomics.
			2. To use/implement the demand and supply analysis in business applications
			3. To describe the production and cost structure under different stages of production
			4. To describe the pricing and output decisions under various market structure.
			5. To apply the various decision tools to understand the market structure.
27		BUSINESS LAW II-77712	1. Describe the procedures for operation, registration of company & compliance as per Companies Act., Partnership & LLP
			2. Interpret the accountability & responsibility of the employer & employee, Members & authorities
			3. To analyze various kinds of companies. Doctrines, & Documents
			4. Explain the documents necessary for the registration under Copyright, Patent & Trademark Act.
			5. To describe the significant provisions of the Consumer Protection Act & competition Act
28		COCOMPUTER PROGRAM II-77724	1. Describe Internet, Network and related concepts.
			2. Describe the concept of Database Management System (DBMS)
			3. Describe MS-ACCESS Database.
			4. Describe create database, and perform various



			commands related to database
29		COMMERCE V- MARKETING MANAGEMENT 23114	<ol style="list-style-type: none"> <li>1. Intercepts and familiarizes students with different and basic concepts of marketing mix, MIS and Marketing Research.</li> <li>2. Describe marketing challenges faced by marketing managers in 21st century</li> <li>3. Makes students aware about competitive strategies for market leader, and various aspects of market</li> <li>4. Demonstrate strong conceptual knowledge in the functional area of marketing management.</li> <li>5. Demonstrate effective understanding of relevant functional areas of marketing management and its application</li> </ol>
30		ECONOMICS V- 23113	<ol style="list-style-type: none"> <li>1. To analyze the functioning of the Indian Economy with respect to Social infrastructure, Sustainable Development and Foreign Investment.</li> <li>2. To analyse the National Agricultural Policy and other features of the agricultural sector</li> <li>3. To explain various reforms in Industrial and Service sector</li> <li>4. To analyze recent trends, issues and challenges in Banking sector and Financial markets</li> </ol>
31		FINANCIAL -23101 ACCOUNTING VII	<ol style="list-style-type: none"> <li>1. Apply the legal provisions related to sources of buy-back and preparation of financial statement after buy-back.</li> <li>2. Apply provisions and procedure of Internal reconstruction and preparation of financial statement after reconstruction.</li> <li>3. Preparation of Investment Account in columnar form as per AS-13 based on income earning i.e. Fixed Income bearing and Variable Income bearing .</li> <li>4. Preparation of Final Accounts of Companies as per provisions of Companies Act.2013, Schedule III</li> <li>5. Apply Fundamental principles of Professional Ethics and Ethical Behavior and Implications for Accountants.</li> </ol>
32		COST ACCOUNTING- 23107	<ol style="list-style-type: none"> <li>1. To interpret the objectives, scope, classification and elements of cost along with coding system and Cost behavior pattern.</li> <li>2. To demonstrate the procurement procedures, Inventory control and Inventory Accounting.</li> <li>3. To Analyze Attendance and payroll procedures, Labour turnover, Utilization of labor, Efficiency rating Procedures and Remuneration systems/incentive schemes.</li> <li>4. To examine functional analysis and Behavioral analysis of</li> </ol>



			Overheads Accounting.
			5. To describe Classification of costs, cost centre, profit centre, Investment centre and cost sheet.
			6. To implement problem solving based on Preparation of Cost sheet and Reconciliation of cost and financial accounts.
33		COMPUTER PROGRAMING- 23120	1. Describe the basic network structures such as LAN, MAN, WAN.
			2. Demonstrate/practice Create database, and perform various commands related to database.
			3. Practice to use excel and its features.
34		DIRECT TAX -23115	1. Identify the technical terms like Assessee, Assessment, Assessment Year, Annual value, Business, Capital Assets, Income, Person, Previous Year, Transfer etc related to direct taxation.
			2. Determine the residential status of an assessee and compute the taxable income of assesses with different residential status.
			3. Compute income from salaries, house property, business/profession, capital gains and income from other sources.
			4. Explain the various benefits/ deductions under Chap VI-A of the Income tax act, 1961 which are deducted from the gross total income of Individual assessee.
			5. Compute the net total income of an individual assessee considering the income from all heads of income and the deduction under Chap VI- A of the Income tax act, 1961.
35		COMMERCE VI HUMAN RESOURCE MANAGEMENT- 83014	1. To describe the concept of human resource management and to understand its relevance in organizations.
			2. Demnstrate skill set for application of various HR issues.
			3. To analyze the strategic issues and strategies required to select and develop manpower resources.
			4. To integrate the knowledge of HR concepts to take correct business decisions
36		ECONOMICS VI- 83013	1. To compare various theories of International Trade
			2. To explain Commercial Trade policies and various barriers to Free Trade
			3. To make students aware of the structure and importance of Balance of Payment and the purpose of



			WTO.
			4. To describe the role of Central Bank in Foreign Exchange Rate Management and the determination of Exchange Rate
37		FINANCIAL ACCOUNTING VIII-83001	1. Apply provisions of AS-11 for translation of Foreign Currency
			2. Preparation of Statement of Underwriters Liability and Underwriting commission
			3. Preparation of Liquidators Final Statement of Accounts and Liquidators Remuneration
			4. Apply Statutory Provisions and Preparation Financial Statement as per LLP Act.2008.
			5. Calculation of Purchase Consideration and Procedure of Amalgamation of Companies as per AS-14
38		COST ACCOUNTING-II-83007	1. To explain the concept of Cost control accounts, its importance, advantages and disadvantages and developing
			2. Problem solving approach on preparation of cost control accounts.
			1. To describe the meaning of Contract costing and its basics and to be aware of the methods of solving Business contract costing problems.
			2. To explain the concept of process costing and its basics and to apply the same in problem solving approach of Process costing.
			3. To explain the terms of marginal costing, standard costing
			4. Demonstrate problem solving based on marginal costing excluding decision making and standard costing based on material and Labor variances only.
			5. To use the modern costing techniques such as Target costing, Life cycle costing, Benchmarking, ABC costing.
			6. To demonstrate the skills of applying cost concepts through various problem solving situations of day to day Business activities.
39		COMPUTER PROGRAMING-83020	1. Describe the various types of E-commerce.
			2. To Plot Column, Line, Pie and Bar charts for the given data.
			3. Describe and practice to Design, formulate, and construct applications with visual basic.
40		DIRECT TAX –II 83015	1. To explain the concepts indirect tax and GST from the pre-GST period to post- GST period.
			2. To explain the concepts of GST, Need for GST, Dual GST



			Model and various related Definitions
			3. To describe the Scope of Supply, Non taxable Supplies, Composite and Mixed Supplies, Composition Levy, Levy and Collection of tax, Exemption from tax.
			4. To explain the implications of Input Tax Credit & Payment of Tax.
			5. To describe the eligibility for registration and procedure for registration, Deemed registration, Cancellation of registration



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PROGRAMME: BMS

**Programme Outcomes:**

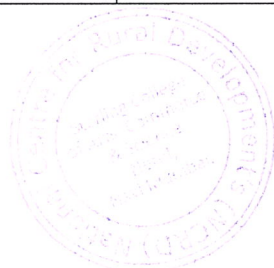
- 1) Fundamental knowledge in organisational management & business leadership.
- 2) Apply critical & analytical thinking in problem solving and decision making.
- 3) Ability to apply knowledge of management to solve complex business problems.
- 4) Apply the knowledge for local, national & global management practices.
- 5) Ability to work as a member of a team, to plan & to integrate knowledge of management.
- 6) Demonstrate personal, social and professional ethics.
- 7) Effective communication skills; oral, written, presentation.

**Course Outcome:**

<u>Sr. no.</u>	<u>Course Title</u>	<u>Course Code</u>	<u>Semester</u>	<u>Course Outcome</u>
1	IFA	81901	I	<ol style="list-style-type: none"><li>1. To Explain the meaning and scope of Accounting along with IFRS and computerized Accounting.</li><li>2. To Summarise Accounting cycle, journal, ledger and subsidiary books along with Bank Reconciliation statement.</li><li>3. To Test the concept of Capital Expenditure, Revenue Expenditure and Effects of error.</li><li>4. To Practice Depreciation Accounting and Preparation of Trial Balance.</li><li>5. To Apply the knowledge into Preparation of Final Accounts and Rectification of errors.</li><li>6. To Attempt to prepare and present Final Accounts in horizontal format as per schedule 6 of Companies Act, 1956.</li></ol>



2	B.LAW	81902	!	<ol style="list-style-type: none"> <li>1. To analyze various methods or types of contract.</li> <li>2. Examine &amp; interpret the provisions of various laws &amp; to analyze &amp; examine rights &amp; duties of principal &amp; agents, bailor &amp; bailee, pawnor &amp; pawnee.</li> <li>3. Appraise &amp; interpret obligations of unpaid seller under Sale of Goods Act.</li> <li>4. Examine &amp; arrange laws governing negotiable instrument &amp; negotiation.</li> <li>5. Interpret the accountability &amp; responsibility of the employer &amp; employee</li> <li>6. Examine documents necessary for the registration under Copyright, Patent &amp; Trademark Act.</li> <li>7. Acquire the knowledge of operation, registration of company &amp; compliance as per Companies Act.</li> </ol>
3	B.STATS	81903	!	<ol style="list-style-type: none"> <li>1. To understand the basic concepts of statistics.</li> <li>2. To evaluate the measure of central tendency and the measure of dispersion for the given data. To analyze the relation between two variables.</li> <li>3. To evaluate the price index number, cost of living, to understand the concept of time series and evaluate future trends.</li> <li>4. To understand the concept of probability and evaluate the probability of an unbiased random experiment. Also to apply the knowledge of mathematical modeling in</li> </ol>



				different situations to find the best decision in business.
4	BC-1	81904	!	<ul style="list-style-type: none"> <li>• Apply business communication theory to solve workplace communication issues.</li> <li>• Understand complex ideas in written and spoken formats</li> <li>• Explain the methods and modes of communication.</li> <li>• Understand the theory of Business letter writing.</li> <li>• Explain the commercial terms used in business communication.</li> </ul>
5	FC-1	81905	!	<ul style="list-style-type: none"> <li>• To get insight about the multi-cultural diversity of Indian society through its demographic composition, population distribution according to religion, caste and gender.</li> <li>• To describe linguistic diversity, regional variation.</li> <li>• To discuss violence against women and portrayal of women in media.</li> <li>• To identify inequalities faced by people with physical and mental disabilities.</li> <li>• To analyse the issues on Communalism and Regionalism, casteism</li> <li>• To impart the students a thorough knowledge on constitution of India, the fundamental duties of Indian citizen, its</li> </ul>





				<p>structure,</p> <ul style="list-style-type: none"> <li>To make students capable of understanding political party system in India and importance of women in politics.</li> </ul>
6	FHS-KP	81909	I	<ol style="list-style-type: none"> <li>To identify individual behavior, differences and factors affecting them.</li> <li>To assess various determinants of personality and attitude.</li> <li>To evaluate organizational culture and Motivation at workplace.</li> </ol>
7	B.ECO-1	81910	I	<ol style="list-style-type: none"> <li>To understand the basic concepts and microeconomics.</li> <li>To understand the demand function with the help of numerical illustration.</li> <li>To understand the concept of supply, production function and cost of production.</li> <li>To understand the different market structures.</li> <li>To acquaint the students related to pricing practices in today's business world.</li> </ol>
8	PRINCIPLES OF MARKETING	76901	II	<ol style="list-style-type: none"> <li>Help student understand the role of Marketing in the organization.</li> <li>To provide students with an overview of marketing functions with special emphasis on Marketing Research, MIS, Consumer behaviour.</li> <li>To orient students with 4P's and 4C's of Marketing.</li> <li>To equip students with Marketing segmentation, targeting and positioning strategies.</li> </ol>
9	INDUSTRIAL LAW	76902	II	<ol style="list-style-type: none"> <li>Describes &amp; interpret wage Legislations, laws relating to Social Security and Working conditions.</li> <li>Describes provisions relating to working conditions in different sectors &amp; departments.</li> </ol>

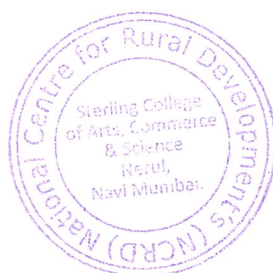
				<p>3. Enables calculation of Gratuity &amp; EPF accurately as per the provisions of the Act</p> <p>4. Appraise the knowledge about the payment of bonus Act so as to avoid any adverse effect on the payment of the bonus to the employee.</p> <p>5. Describe the significant provisions of the Employees state Insurance Act to prevent adverse effect on the employees.</p>
10	B.MATHS	76903	<u>II</u>	<ol style="list-style-type: none"> <li>1. To understand the concepts of simple interest, compound interest ,annuity, permutation, combination and functions.</li> <li>2. To understand the concept of matrix, determinants and their application in real world problem.</li> <li>3. To understand the concept application of derivatives and its applications.</li> <li>4. To understand few methods of interpolation.</li> </ol>
11	BC –II	76904	<u>II</u>	<ol style="list-style-type: none"> <li>1. To identify various use and aspects of Presentation skills.</li> <li>2. To identify and assess various types of Group Communication.</li> <li>3. To assess the various types of business correspondence.</li> <li>4. To analyze the types and parts of Reports and other writing skills.</li> </ol>
12	FC-II	76905	<u>II</u>	<ol style="list-style-type: none"> <li>1. Describe global &amp; Indian society, review liberalization, privatization, globalization &amp; its impact on Indian industry.</li> <li>2. Interpret concept of human rights its origin &amp; evolution to the students and its constitutional rights.</li> <li>3. Discuss concept of environment &amp; ecology with students &amp; importance of environmental studies.</li> <li>4. Generalize stress &amp; conflicts in individual and society, review causes of stress &amp; conflict, aggression violence &amp; measures for resolving aggression &amp; violence in society.</li> </ol>



				5. Interpret types of conflict and use of coping mechanisms for managing individual stress.
13	B.ENVIRONMENT	76909	<u>II</u>	<ol style="list-style-type: none"> <li>1. Analyze the environment of a business from the legal &amp; regulatory, macroeconomic, cultural, political, technological and natural perspectives.</li> <li>2. Critically assess the business environment of an organization using selected strategic tools.</li> <li>3. Conduct an in-depth analysis of a specific component of the business environment and relate it to your own organization.</li> <li>4. Construct and present scenarios that synthesize business environment information.</li> </ol>
14	PRINCIPLES OF MANAGMNT	76910	<u>II</u>	<ol style="list-style-type: none"> <li>1. Understand the concepts related to Business.</li> <li>2. Demonstrate the roles, skills and functions of management.</li> <li>3. Analyze effective application of PPM knowledge to diagnose and solve organizational problems and develop optimal managerial decisions.</li> <li>4. Understand the complexities associated with management of human resources in the organizations and integrate the learning in handling these complexities.</li> </ol>
15	IT IN BUSINESS MGT-I	80301	<u>III</u>	<ol style="list-style-type: none"> <li>1. To understand the basic concept of information technology and its support and role in business management, concept of digital economy, digital organization and various IT resources.</li> <li>2. To demonstrate the use of MS – office for office automation.</li> </ol>



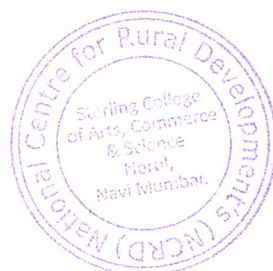
				<ol style="list-style-type: none"> <li>3. To define the basic concepts of email, outlook, internet and websites, domains and emergence of e-commerce and m-commerce.</li> <li>4. To understand the security aspect of information technology in business, safe electronic transactions, real time processing and batch processing in businesses.</li> </ol>
16	FC-III	80302	<u>III</u>	<ol style="list-style-type: none"> <li>1. To Identify the various concepts of environment and its degradation.</li> <li>2. To assess the concept of sustainability and Environment Conservation.</li> <li>3. To summarize the Non-Conventional Energy Sources.</li> </ol>
17	BPEM	80307	<u>III</u>	<ol style="list-style-type: none"> <li>1. Help students to develop entrepreneurial way of Thinking that will enable them to become successful Entrepreneurs.</li> <li>2. Enable students to understand the parameters to assess opportunities and constraints for new business ideas.</li> <li>3. To help student design strategies for successful implementation of business ideas.</li> <li>4. To orient the students with skills for designing a business plan.</li> </ol>
18	AMD	80308	<u>III</u>	<ol style="list-style-type: none"> <li>1. To Analyze and interpret financial statements through study of balance sheet of limited companies in vertical form and understand the methods of preparing Trend, Comparative and Common size statements.</li> <li>2. To Develop Financial analysis skill through ratio analysis and interpretation of balance sheet ratios, revenue statement ratios and combined ratios.</li> <li>3. To Learn the techniques of preparing cash flow statement as per As-3(revised).</li> </ol>



				<p>4. To Know the concept of working capital estimation, receivables management.</p> <p>5. To Understand the core concepts of business finance and its importance in managing a business.</p> <p>6. To be familiar with the methods of credit evaluation and monitoring the debtors techniques(DSO, Ageing schedule)</p>
19	STRATEGIC MGT	80309	<u>III</u>	<p>1. Students will be able to describe major theories, background work, concepts and research output in the field of strategic management.</p> <p>2. Students will demonstrate a clear understanding of the concepts, tools &amp; techniques used by executives in developing and executing strategies and will appreciate its integrative and interdisciplinary nature.</p> <p>3. Students will be able to demonstrate effective application of concepts, tools &amp; techniques to practical situations for diagnosing and solving organizational problems.</p> <p>4. Students will be able to demonstrate capability of making their own decisions in dynamic business landscape.</p> <p>5. Students will be able to develop their capacity to think and execute strategically.</p>
20	BFS (FINANCE)	80310	<u>III</u>	<p>1. Describe the different components of a financial system and their role.</p> <p>2. Explain the recent developments in the Indian financial system.</p> <p>3. Understanding Describe the instruments, participants and operation of the money market mutual fund insurance sector.</p> <p>4. Apply fundamental knowledge of all basic</p>



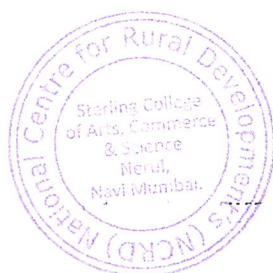
				<p>financial concept to solve issues in financial market , business , industry and economy.</p> <ol style="list-style-type: none"> <li>5. Understanding and execution of commercial banking , insurance sector and mutual fund concept.</li> <li>6. Illustrate the functioning of financial market and government security market in the development of Indian financial system.</li> <li>7. Evaluate the functioning of different financial institutions.</li> </ol>
21	MOTIVATION (HR)	80319	<u>III</u>	<ol style="list-style-type: none"> <li>1. Identify ways of motivating employees, different types of motivation, steps to achieve motivation, and benefits of motivation and tools &amp; techniques.</li> <li>2. Managing work life balance, learning east vs west work life style, importance &amp; measures for work life balance, learn reasons for imbalance and consequences for imbalance,</li> <li>3. Understanding Leadership style, theories of leadership, transactional leaders, qualities of strategic leaders &amp; its characteristics. will also come to know about charismatic leaders.</li> <li>4. Identifying leadership styles and qualities also get to know skills of western leadership, understand the creativity &amp; innovations &amp; steps in creative process and organizational methods to enhance creativity.</li> </ol>
22	CORP FINANCE	80313	<u>III</u>	<ol style="list-style-type: none"> <li>1. Be able to described and evaluate the different sources of corporate finance</li> <li>2. To evaluate and analyze capital structure decisions through different techniques</li> <li>3. To calculate weighted average cost of capital and Leverages through different methods</li> <li>4. To evaluate project by applying time value of money concept.</li> <li>5. To identify different risk and returns in</li> </ol>



				<p>corporate finance</p> <p>6. To apply concepts of Public Deposits as per SEBI guidelines</p>
23	RECRUITMENT (HR)	80318	<u>III</u>	<ol style="list-style-type: none"> <li>1. Develop job specifications and person specifications to fit current recruitment needs of the business.</li> <li>2. examine selection methods and their effectiveness in helping identify the best interview candidates.</li> <li>3. develop communications and techniques in order to get the best out of recruitment interviews.</li> <li>4. To understand and apply soft skill techniques for recruitment and selection of the company or appearing for job interview.</li> </ol>
24	IT IN BUSINESS MGT-II	78501	<u>IV</u>	<ul style="list-style-type: none"> <li>• Appraise the role of Management Information System in overall development of organization</li> <li>• Develop conceptual knowledge of Enterprise Resource Planning, Supply</li> <li>• Chain Management and Customer Relationship Management</li> <li>• Assess relationship between Database Management and Data Warehouse applications, requirements, and approaches.</li> <li>• Classify various outsourcing services.</li> </ul>
25	ETHICS GOVERNANCE	78502	<u>IV</u>	<ol style="list-style-type: none"> <li>1. To assess the concept of ethics, its evolution and its nature.</li> <li>2. To identify the scope of business ethics.</li> <li>3. To analyze scope and issues of Ethics in Marketing, Finance and HRM.</li> </ol>

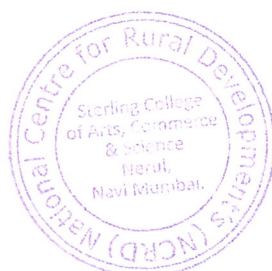


26	B.ECO - II	78507	<u>IV</u>	<ol style="list-style-type: none"> <li>1. Explain the economic prescriptions to development education, health, sanitation and infrastructural development.</li> <li>2. Explain the issues regarding data collection, processing organizing and presentation and the issues involved therein.</li> <li>3. Demonstrate the ability to explain economic concepts and models of international trade.</li> <li>4. Explain the international trade blocks and their importance.</li> </ol>
27	B.RESEARCH METHODS	78508	<u>IV</u>	<ol style="list-style-type: none"> <li>1. Apply an advanced understanding of business research design options, methodologies and analysis methods (both qualitative and quantitative), including respective terms, definitions and applications to the design, implementation and evaluation of a research project.</li> <li>2. Distil an identified business problem into a succinct research problem (or problems) and articulate this into a comprehensive research brief for investigation by a research team locally or internationally.</li> <li>3. Apply a broad understanding of issues specific to undertaking business research across international boundaries.</li> <li>4. Recognize, and take account of, the importance of ethical conduct in undertaking research, including potential implications for business relationships.</li> <li>5. Evaluation of effects on potential respondents and sensitivity to cultural differences and honesty and integrity in analysis and reporting in the design, implementation and evaluation of a research project.</li> </ol>
28	PTQM	78509	<u>IV</u>	<ol style="list-style-type: none"> <li>1. To provide a comprehensive understanding about Production and manufacturing systems.</li> <li>2. Enable students to understand the concept</li> </ol>





				<p>of Materials management and Inventory management techniques.</p> <ol style="list-style-type: none"> <li>3. Explain students the basic philosophy's of Quality management.</li> <li>4. To orient the students with basic concepts of TQM and various Quality Management techniques.</li> </ol>
29	AUDITING	78511	<u>IV</u>	<ol style="list-style-type: none"> <li>1. To Understand and Explain the basics of Auditing such as meaning, procedures, need, limitations, Errors and frauds, principles and types of audit with the background of business management.</li> <li>2. To Know the methods &amp; importance of preparing audit plan, audit program, audit working papers, audit note book and files with respect to assisting a business manager.</li> <li>3. To Learn different auditing techniques for test or routine checking and factors responsible for selection of type of check for effective audit management.</li> <li>4. To Understand the importance of Internal control and Internal audit and check system for managing a business.</li> <li>5. To Critically examine the concept of Audit sampling and learn the methods of selecting a sample for conducting audit.</li> <li>6. To investigate the methods of doing Audit of income, Audit of Expenditure, Audit of Assets and Audit of Liabilities and understanding the documentation/Evidences required under each case.</li> </ol>
30	HR PLANNING INFO SYSTM	78518	<u>IV</u>	<ol style="list-style-type: none"> <li>1. Analyze the theory and concepts of human resource planning. , policies , program, HRP demand and supply forecasting techniques.</li> <li>2. Identify the evolution of HRP throughout the organization. evaluate the organization's Planning program, concept of job description specification, recruitment selection , and resourcing strategies.</li> </ol>



				<ol style="list-style-type: none"> <li>3. To apply the skill and competencies of HRP practitioner on solving the HRP problems of human resource department .</li> <li>4. Critically analyse the administrative and strategic value of a Human Resource Information Systems (HRIS) as relevant to local and global organisations;</li> <li>5. Identify and examine issues relating to the use of HRIS in contemporary business settings;</li> <li>6. Construct and present HRIS (SAP-HCM) solutions, related to the effective management of human resource information; and Work collaboratively demonstrating effective communication skills to develop and present HRIS recommendations with integrity and judgment.</li> </ol>
31	FIN INST AND MARKET	78510	<u>IV</u>	<ol style="list-style-type: none"> <li>1. To understand the role and function of the financial system in reference to the macro economy.</li> <li>2. To demonstrate an awareness of the current structure and regulation of the Indian financial services sector.</li> <li>3. To Study of the fundamentals of Money market and capital market through financial instruments</li> <li>4. To acquire knowledge of financial regulators and financial institutions in India.</li> </ol>
32	TRAINING AND DEVLPMENT	78519	<u>IV</u>	<ol style="list-style-type: none"> <li>1. To make the students acquainted with working of the two powerful media; i.e. radio and television.</li> <li>2. The content is useful for both advertising and journalism students in order to further their careers in their respective fields</li> </ol>



33	LOGISTICS AND SCM	46001	<u>V</u>	<ol style="list-style-type: none"> <li>1. To Learn the basic concepts of Logistics and supply chain management along with Demand forecasting.</li> <li>2. To be familiar with the key activities performed by the logistics function such as Transportation, Warehousing, Material handling and packaging.</li> <li>3. To get an insight into the nature of supply chain, its functions and supply chainsystems.</li> <li>4. To be aware of the techniques used for Inventory management and Logistics Network analysis.</li> <li>5. To know the global trends in logistics and supply chain management.</li> <li>6. To investigate the outcome through Information technology in logistics and Logistics outsourcing.</li> </ol>
34	IAPM	46003	<u>V</u>	<ul style="list-style-type: none"> <li>• Students Gain insight about Investment Environment and Capital Market in India.</li> <li>• To make students capable of understanding the concept of risk &amp; return associated with various investments avenues.</li> <li>• To develop analytical abilities to appraise the business entity through tools of fundamental and technical analysis.</li> <li>• Provide students with a basic introduction to portfolio theory and study various methods of modelling the risk associated with stock investment such as the capital asset pricing model and arbitrage pricing theory</li> </ul>
35	CDM	46006	<u>V</u>	<ul style="list-style-type: none"> <li>• Develop insight of Derivatives and evaluate the usefulness of commodity markets and derivatives market.</li> <li>• Explain working of Future contracts and hedging.</li> <li>• Calculate valuation of options and</li> </ul>



				<p>differentiate between Call &amp; Put Options.</p> <ul style="list-style-type: none"> <li>List trading, clearing and settlement procedures in Derivatives Market.</li> <li>Asses the various kind of risk in Derivatives markets.</li> </ul>
36	RISK MGT	46015	<u>V</u>	<ol style="list-style-type: none"> <li>Examine the Risk process and Apply Simulation Method, Duration Analysis, Linear and Other Statistical Techniques for Internal Control.</li> <li>Explain Risk Governance for Risk , Three Lines of Defense , Risk Management and corporate governance.</li> <li>Explain Nature of Risk Assurance, Reports and Challenges of Risk.</li> <li>Describe the role of IRDA for insurance Industry</li> </ol>
37	DIRECT TAXES	46018	<u>V</u>	<ol style="list-style-type: none"> <li>To acquaint the students with the legal regime governing the direct taxes.</li> <li>To gain knowledge and understanding of Heads of income as per the provisions of the Income Tax Act.</li> <li>To acquire the ability to apply the knowledge of the provisions of the direct tax laws to the various situation in actual practice.</li> <li>To develop the skill of computations of Tax of individuals.</li> <li>To understand concepts of Exemptions and deductions under Under tax law.</li> </ol>



38	FINANCE HR PROFESSION	46005	<u>V</u>	<ol style="list-style-type: none"> <li>1. Understand the various dimensions of Compensation Management used by the companies to attract, retain, motivate and to reward employee performance.</li> <li>2. Familiarise the role of various bodies involved in Compensation Management.</li> </ol>
39	PERFORMANCE MGT	46011	<u>V</u>	<ol style="list-style-type: none"> <li>1. To enable students to understand the concept of Performance Management and its relevance in the organization.</li> <li>2. To make the students understand the various steps in Performance Management Process.</li> <li>3. To orient the students about the key issues and challenges related to Performance Management .</li> <li>4. To equip students with understanding of Career Planning and Development.</li> </ol>
40	INDUSTRIAL RELATIONS	46014	<u>V</u>	<ol style="list-style-type: none"> <li>1. To assess the important causes &amp; impact of industrialdisputes.</li> <li>2. To identify the importance of Trade Unions and Collective Bargaining.</li> <li>3. To assess the various Industrial Relations Related Laws in India.</li> </ol>
41	TALENT COMPETENCY MGT	46017	<u>V</u>	<ol style="list-style-type: none"> <li>1. Review the Talent management terms and concepts as well as a step-by-step guide to Talent Management.</li> <li>2. Apply a step-by-step process of talent management system and talent management information system in implementing talent management in organization.</li> <li>3. Review the competency terms and concepts as well as a step-by-step guide to Talent Management.</li> <li>4. Apply a step-by-step model in implementing talent management</li> </ol>



				<ol style="list-style-type: none"> <li>5. Acquire knowledge of various methods of competency identification &amp; modelling</li> <li>6. Specify essential resources needed for an effective competency modeling project</li> <li>7. Identify and apply the process steps for competency identification and competency modeling</li> </ol>
42	CCPR	46002	<u>V</u>	<ol style="list-style-type: none"> <li>1. To provide a comprehensive understanding about Corporate Communication and Public Relations.</li> <li>2. To make the students understand the key concepts ,lawsand theories of Corporate communication and Public Relations.</li> <li>3. To orient students with various functions related to Public relations.</li> <li>4. To equip students with the emerging technologies related to corporate communication and Public relations.</li> </ol>
43	OPERATION RESEARCH	86001	<u>VI</u>	<ol style="list-style-type: none"> <li>1. To understand the use of operation research in solving real world problems and solve linear programming problems using Simplex method and graphical method</li> <li>2. To analyze and evaluate transportation problems and assignment problems.</li> <li>3. To understand the various techniques of network analysis in business management.</li> <li>4. To evaluate practical problems on job sequencing techniques used in production management and game theory for strategic decision.</li> </ol>
44	INTERNATIONAL FINANCE	86002	<u>VI</u>	<ul style="list-style-type: none"> <li>• Appreciate International finance as a separate specialized area in International Business domain.</li> <li>• Develop knowledge base on concepts, functions, process, and workings of International Currency Exchange.</li> <li>• Calculate Direct, Indirect currency quotes, spread percentages, annualized Forward</li> </ul>



				<p>margins and arbitrage.</p> <ul style="list-style-type: none"> <li>Describe various instruments and institutions in International Financial Markets.</li> <li>Appraise the foreign exchange risk and taxation risk</li> </ul>
45	HR IN GLOBAL PERSPECT	86004	<u>VI</u>	<ol style="list-style-type: none"> <li>Equip the students with requisite knowledge, skills &amp; right attitude necessary to provide effective leadership in a global environment.</li> <li>Develop competent management professionals with strong ethical values, capable of assuming a pivotal role in various sectors of the Indian Economy &amp; Society, aligned with the national priorities.</li> <li>Analyze career in diverse sectors of the industry domestically and globally</li> </ol>
46	ORG DEVELOPMENT	86007	<u>VI</u>	<ol style="list-style-type: none"> <li>To enable students to understand the concept of Organizational Development and its relevance in the organization.</li> <li>To make students understand the role of OD practitioner and the various stages in the implementation of OD process.</li> <li>To study the different types, techniques and implementation of OD interventions.</li> <li>To equip students with the Ethical issues related to OD.</li> </ol>
47	PROJECT MGT	86008	<u>VI</u>	<ul style="list-style-type: none"> <li>Explore the fundamental aspects of Project and project characteristics and various stages of a project.</li> <li>Analyse about project organization and feasibility analyses – Market, Technical, Financial and Economic.</li> <li>The conceptual clarity on techniques for Project planning, scheduling and Execution Control.</li> <li>To understand Budgeting, Cost &amp; Risk Estimation in Project Management</li> <li>To develop understanding about New Dimensions in Project Management, Project</li> </ul>

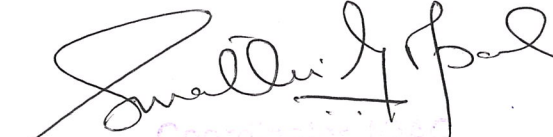


				Monitoring & Controlling and Project Termination
48	HRM IN SERVICE SECTOR	86010	<u>VI</u>	<ol style="list-style-type: none"> <li>1. To study the concept and the growing importance of HRM in service sector</li> <li>2. To recognize and evaluate how human resources are managed in service sector</li> <li>3. To understand the significance of human element in creating customer satisfaction through service quality</li> <li>4. To explore the ways in which HR strategy, structure, delivery and practices can be used to create valuable products and services</li> <li>5. To offer diverse learning opportunities to develop analytical and soft skills.</li> </ol>
49	STRATEGIC FINANCE MGT	86011	<u>VI</u>	<ol style="list-style-type: none"> <li>1. To match the needs of current market scenario and upgrade the skills and knowledge for long term sustainability.</li> <li>2. To Acquaint with contemporary issues related to financial management.</li> <li>3. To Learn and understand the meaning and techniques of Dividend policy and XBRLreporting.</li> <li>4. To be familiar with the concept of capital budgeting under risk and developing problem solving approach towards capital rationing.</li> <li>5. To analyze the financial goals and strategy, shareholder value creation and corporate governance practices followed in India.</li> </ol>

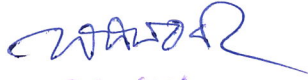




				6. To Evaluate the methods of capital restructuring, financial management in banking sector and working capital management and financing.
50	WORKFORCE DIVERSITY	86013	<u>VI</u>	<ol style="list-style-type: none"> <li>1. Understand and explore Diversity concepts, benefits and drawback of diversity at workplace with various dimensions of diversity.</li> <li>2. Remember various diversity dimensions and correlate with various Human resource management functions like recruitment selection, supervision , mentoring, work life balance.</li> <li>3. Understanding and applying facts and legal provision and principles for workplace diversity for organization.</li> <li>4. Execute and evaluate recent trends in workforce diversity.</li> <li>5. To build personal confidence, and competence to develop equality, diversity and inclusion.</li> </ol>
51	INDIRECT TAXES	86017	<u>VI</u>	<ol style="list-style-type: none"> <li>1. To distinguish the earlier indirect tax system and present indirect tax system</li> <li>2. To gain knowledge of concept of Value and Time of Supply</li> <li>3. To learn concepts of Taxable and Non Taxable supply under GST Law</li> <li>4. To apply knowledge of provisions of law to calculate GST Liability</li> <li>5. To Understand Registrations, Levy and collections of Taxes</li> <li>6. To acquire knowledge of Filing returns and payment of Taxes</li> </ol>

  
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**STERLING COLLEGE OF ARTS, COMMERCE & SCIENCENERUL, NAVI  
MUMBAI**

**PROGRAMME: BCom (Accounting & Finance)**

**Programme Outcome:**

- PO:1 Fundamental knowledge, skills & attitude in the domain of Accounting & finance.
- PO:2 Solve business and accounts problem by applying course knowledge.
- PO:3. Design and develop requisite business systems, procedures and formats/forms like financial accounting statements, cost accounting methods, financial management and audit.
- PO:4 Demonstrate critical thinking & strong decision-making skills.
- PO:5 Use software in the business/commerce.
- PO:6 Effective oral, written communication skills.
- PO:7 Demonstrate skills in the area of soft skills, analytical, research, ethics in personal, social and professional life.
- PO:8 Be a member of a multidisciplinary team/lead the team.
- PO:9. Demonstrate decision making and problem-solving skills at all levels of life and career.



## Course Outcome:

SEMESTER	COURSES	COURSE OUTCOME
I	<b>Financial Accounting I</b>	To understand the meaning of Accounting Standards: Concepts, Benefits, Procedures for Issue of Accounting Standards Various AS AS – 1: Disclosure of Accounting Policies, AS – 2: Valuation of Inventories (Stock), AS – 9: Revenue Recognition
		To understand the concept of Capital and revenue expenditure
		To enable learners to solve manufacturing a/c trading account profit and loss account and balance sheet of a manufacturing concern.
		To enable learners to solve Accounting problems of Departmental Accounts
		To enable learners to solve the Accounting problems for Hire Purchase.
	<b>Cost Accounting I</b>	Classify costs on various basis and interpret its usage
		Estimate stock levels to ascertain inventory levels to be maintained
		Calculate material cost, labor cost and overhead cost
		Differentiate between apportionment and appropriation costs
		Collect cost data from various cost records
	<b>Financial Management I</b>	Explain the concepts financial management in business accounting.
		Apply financial management rules for max. Profit and valuation of it.
		Prepare calculation of Time value of money and prepare Present value, future value, Internal rate of return and Annuity
Apply the concepts, Purpose of capital budgeting etc.		
Measure Net Present Value, PI, IRR, Discounted Pay Back		
Evaluate Type of Finance and sources of finance		
Prepare weighted average cost of capital		



	<b>Business Communication I</b>	To critique the importance of effective communication in business and various methods and modes of communication.
		To assess the various communicational barriers and to develop an understanding of Communication as a process in an organization.
		To assess the theory of Business Letter Writing and Personnel Correspondence.
		To analyze the various aspects of language and writing skills.
	<b>Foundation Course I</b>	Describe the Indian society in context to multicultural diversity, linguistic diversity & regional variations
		Explain the concept of inequality, gender disparities in relation to emergence of violence against women's in India
		Explain the solution to socio-economic problems of women in India.
		Describe the issues raised due to inequality in caste system inter group conflict on caste communalism regionalism & linguistic.
		Explain the key elements of Indian constitution & its preamble, structure, basic features & analyzing the fundamental duties, tolerance and peace, communal harmony.
		Classify significant aspects of political processes; identify political party system in India & role of women in politics
	<b>Business Economics I</b>	To understand the basic concepts and microeconomics
		To understand the demand function with the help of numerical illustration
		To understand the concept of supply, production function and cost of production
		To understand the different market structures
		To acquaint the students related to pricing practices in today's business world
	<b>Commerce I (Business Environment I)</b>	To enable students to analyze the components in Business Environment.



		To make students understand the ethical issues and challenges in business.
		To study the different laws relating to business and its implications
		To provide the understanding relating to foreign investm and trade.
II	<b>BUSINESS COMMUNICATION -II</b>	To identify various use and aspects of Presentation skills.
		To identify and assess various types of Group Communication.
		To assess the various types of business correspondence.
		To analyze the types and parts of Reports and other writ skills.
	<b>Financial Accounting II</b>	To solve illustrations on preparation of final accounts of proprietary trading concern.
		To interpret accounting for consignment transactions, valuation of stock and invoicing of goods at higher price.
		To classify accounting for dependent branch by applying debtors method and stock and debtors method.
		To compute loss of stock by fire and ascertain claim as per the insurance policy.
	<b>Auditing</b>	Describe different concept and types of Auditing in Accounting department of Company.
		Explain type of Auditing
		Analyze different Procedures in auditing along with the documentation requirements of Auditing
		Select Auditing Techniques
		Distinguish Test checking vs. routine checking
		Explain audit sampling
		List Internal and external role of Auditing
	<b>Innovative Financial Services</b>	The learners would understand to apply necessary skills in managing a financial service company.



		To distinguish Factoring and Forfeiting and bill discounting
		To explore concepts, of Issue Management and Securitization
		To Intercepts and familiarizes students with different Financial Services and Its Mechanism
		Imparts knowledge related to Consumer Finance and Credit Rating
	<b>Foundation Course II</b>	Foundation course covers vast topics and subjects of national importance that are beneficial for overall development of the students. Live projects are assigned to help subjects. Post completion of this course, the student will:
		Understand Globalization and Indian Society.
		Understand the concept of Human Rights.
		Understand the Rights given to Indian Citizens by The Indian Constitution.
		Understand the Concept of Ecology
		Understanding Stress and Conflict
		Managing Stress and Conflict in Contemporary Society
	<b>Business Law I</b>	To Learn the process of making contracts
		To analyze the legality of making contract of sale and agreement to sale
		To assess the use of negotiable instruments of promissory notes, bills of exchange, cheque.
		To solve the various issues arises out of various contracts and trade of activities.
		To identify the legal knowledge, rights and ethics of consumers.
	<b>Business Mathematics</b>	To enable learners to solve the problems on Ratio, Proportion and Percentage
		To enable learners to solve the problems on Profit and Loss
		To enable learners to solve the problems on Interest and Annuity
		To enable learners to solve the problems on Shares and Mutual Fund



III	<b>Information Technology in Accountancy I</b>	Discuss the meaning and basic components of a computer system Describe the different computer equipment Discuss the different hardware and software system. Describe and demonstrate MS Word, MS Excel and MS power point. Discuss web browsers and its uses. Discuss Internet , Network and related concepts.
	<b>Foundation Course (Financial Market Operations) III</b>	Get proper understanding about Financial System, investment, difference between banking and non-banking financial services, and inflation. Illustrate the functioning of financial market and Gain insight about of financial instruments and its Classification Develop conceptual understanding about financial services consumer finance, plastic money, and underwriter.
	<b>Business Law II</b>	Describe the laws governing partnership & legal consequences of their transaction & other action in relation with partnership. Demonstrate the procedure for registration of partnership & Limited liability partnership. Examine contractual obligations & provisions governing LLP Describe the procedures for operation, registration of factory & compliance as per factories Act.
	<b>Economics II (macro economics)</b>	Create awareness of the basic theoretical framework underlying the field of macroeconomics. Demonstrate the ability to understand aggregates Provide overall idea about national economic policies and its implications. Explain the development economic growth theories, international trade development theories, and related economic development theories.



	<b>Cost Accounting (Methods of Costing) II</b>	To prepare cost statement as per format specified under cost standards.
		To analyze difference between Financial accounting and Cost Accounting
		To prepare Contract accounts as per Accounting standards
		To calculate process cost and prepare process cost statement.
	<b>Financial Accounting (Special Accounting Areas) III</b>	Preparation of Statement of Excess Capital and Statement of Distribution of Cash, Settlement of Liabilities
		Calculation of Purchase Consideration and Procedure of Amalgamation of Firms as per AS-14 of Old firm and New firm
		Apply provisions of AS-11 for translation of Foreign Currency
		Calculation of Purchase Consideration and Procedure of Conversion of Firm into Ltd.co and Preparation of financial Statement of Company
		Preparation of Final Accounts of Partnership Firm based on Admission, Retirement and Death of Partner during the year
	<b>Taxation I (Direct Taxes)</b>	To compute residential status, salary income, income from house property, profits and gains from business, capital gains and income from other sources by applying income tax rules
		To identify various deductions under Chapter VI- A.
		To compute total income of individual and HUF with respect to above heads and deductions.
IV	<b>Information Technology in Accountancy II</b>	Describe the different business processes
		Describe and demonstrate the accounting system Tally ERP9
		Describe MIS and different types of MIS
		Discuss the importance of IT in auditing.

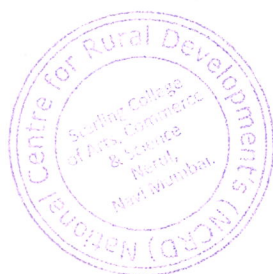




	<b>Foundation Course (Introduction to Management) IV</b>	To help students gain understanding about the responsibilities and functions of managers.
		To make the students understand tools and strategies needed to perform the managerial job.
		To orient students with various management principles.
		To equip students with the emerging Trends relating to recruitment, selection and staffing.
	<b>Business Law (Company Law) III</b>	Develop sequence/steps of actions as per regulatory framework of various provisions on Company Law
		Describe the mechanism to know required documents & procedure for registration of companies
		Describes the provisions for IPO, further issue of shares, Private placement
		Describes various standards, maintaining order, solving disputes and other rights as required by the employer
		Describes comparison between private placement & IPO
		To analyze various kinds of company
	<b>Research Methodology in Accounting &amp; Finance</b>	Familiarize the students with basic of research, research design, and the research process
		Develop understanding about how to design the research and types of hypothesis.
		Getting knowledge about the types of data classification data collection, data processing , and learnt about the hc to calculate the mean, median, mode,
		Learn about the how to report writing, interpretation and submission of data/ project.
	<b>Financial Accounting (Special Accounting Areas) IV</b>	Principles of ascertainment, Basis of allocation of expenses and incomes, Preparation of Statement of Profit and loss columnar form.
		Preparation of Final Accounts of Companies as per provisions of Companies Act.2013, Schedule III
		Apply the procedure for conversion of trial balance into reporting currency and preparation of financial statements



		Apply Provisions of the Companies Act.2013 for Redemption of Preference shares and Preparation of Balance Sheet after redemption.
		Apply provisions of Companies Act.2013 for Redemption Debentures under different methods.
	<b>Introduction to Management Accounting</b>	Prepare Vertical financial statement of joint stock compa
		To Evaluate and analyse financial statement
		To apply financial ratios in financial statement
		To prepare cash flow statement as per AS 3
		To prepare and analyse working capital statement
	<b>Taxation III (Direct Taxes)</b>	To interpret set off & carry forward of losses with illustrations.
		To compute clubbing of income and computation of tax liability of individual and HUF.
		To compute income of partnership firm and return of income with illustrations.
		To interpret advance tax, interest payable and basic aspects of deduction of taxes at source.
		To apply basic concepts of tax planning and ethics in taxation.
V	<b>Financial Accounting V</b>	Apply the legal provisions related to sources of buy-back and preparation of financial statement after buy-back
		Apply provisions and procedure of Internal reconstruction and preparation of financial statement after reconstruction
		Preparation of Statement of Underwriters Liability and Underwriting commission
		Calculation of Purchase Consideration and Procedure of Amalgamation of Companies as per AS-14
		Preparation of Liquidators Final Statement of Accounts and Liquidators Remuneration



	<b>Cost Accounting III</b>	Identify the areas in respect of which uniformity is required to be established before introduction of uniform costing system in a particular industry
		Prepare ledgers & Compare Integrated and non-integrated costing systems
		Assess the use of service costing for transport, hospital and hotel industry and calculate composite cost unit
		Create process accounts and perform valuation of WIP
		Critique the traditional costing method in light of Activity Based Costing System.
	<b>Financial Accounting VI</b>	To Know the legal provisions in Banking Regulation Act, 1949 relating to Accounts.
		To Learn the methods of preparing Banking company final accounts in prescribed form and the recognition of NPA along with classification Advances as standard, sub-standard, doubtful and provisioning requirements.
		To really understand the concept of general insurance type and learning the techniques of preparing Insurance company final accounts in a prescribed form.
		To Analyze the definition, registration and regulation, classification, Income recognition, Asset classification and preparation of financial statements for Non-Banking Financial Companies (NBFC's)
		To identify different methods of valuation of goodwill and shares.
		To describe the statutory provisions for Limited Liability Partnership (LLP) and Learning the methods to be applied for preparing final accounts of LLP.
	<b>Financial Management II</b>	To summarize the concept of financial management, Scope, functions and objectives of financial management.
		Develop conceptual understanding as to how to take project decisions by using Capital Budgeting Techniques, & Risk Analysis.
		Imparts knowledge related to capital structure theories and dividend decision
		Gives clue to learners about Mutual Fund and bond Valuation



		Familiarizes learners about use of companies finance by using credit management, dividend policy etc
	<b>Taxation III (Indirect Tax I)</b>	To enable the learners to understand the concepts of indirect tax and GST from the pre-GST period to post- GST period.
		To understand What is GST, Need for GST, Dual GST Mo and various related Definitions
		To comprehend the Scope of Supply, Non taxable Supply Composite and Mixed Supplies, Composition Levy, Levy & Collection of tax, Exemption from tax.
		To understand the implications of Input Tax Credit & Payment of Tax.
		To understand that which Persons are liable and which are not liable for registration and what is Compulsory registration, Procedure for registration, Deemed registration, Cancellation of registration.
	<b>Financial Analysis &amp; Business Valuation</b>	To Evaluate and analyse financial statement through financial ratios
		To equipped with the knowledge of different valuation models
		To prepare statement of valuation of Assets and liabilities
		To apply valuation methods for valuation of securities
VI	<b>Financial Accounting VII</b>	Preparation of Investment Account in columnar form as per AS-13 based on income earning i.e. Fixed Income bearing and Variable Income bearing
		Preparation of Final Accounts of Electricity Companies as per provisions of Companies Act.2013, Schedule III
		Preparation of Final Accounts of Co-operative Societies in Form as per provisions of Societies Act
		Apply SEBI guidelines , calculation of NAV, Accounting treatment of Sale/ Repurchase of Units.
		Apply framework for financial statements, purpose and objective of Financial statements.



	<b>Cost Accounting IV</b>	Prepare various types of Budgets depending upon types activities.
		Solve marginal costing problems
		Take decisions like Make or buy, Sales mix decisions, exploring new markets, plant shut down decision on basis of analytical costing methods
		Make use of standard costing analysis to find out variance and take appropriate decisions
	<b>Financial Management III</b>	To Understand the meaning of Book value, Market value Economic Value, Liquidation Value, Replacement Value, Salvage Value and applying these concepts in the techniques of financial management.
		To Apply the knowledge of Asset valuation techniques for valuing goodwill and understanding different approaches: valuation such as Asset based, Earning based, and Economic value added.
		To be familiar with the concept of Merger and Acquisition and understanding different synergy effects due to apply exchange ratios based on EPS, MPS and Asset base.
		To evaluate the challenges and problems in corporate restructuring decisions.
		To Analyze meaning and types of lease and understand the need and importance of calculating hire purchase instalments and making choice between lease vs. hire purchase.
		Understanding key features of working capital financing developing problem solving approach towards factoring calculation of yield of CP's and CD's.
	<b>Taxation IV (Indirect taxes II)</b>	To understand the Payment of tax and refund , Computation of tax liability, Payment of TDS
		To understand the Types of returns and provisions relating to filing of returns
		To understand the Accounts, audit assessment and reconciliation
		To understand the custom Act, 1962, levy and exemption of custom duty Taxable event



		To understand the Procedures under custom act All imp and export Procedures under custom act Provision relati to coastal goods and vessels carrying coastal goods vesse carrying coastal goods
	<b>Security Analysis &amp; portfolio management</b>	
		To explored to different avenues of investment securitie:
		To equipped with the knowledge of security and portfoli analysis.
		To evaluate portfolio Risk and Performance through different models.
		To apply the concept of portfolio Evaluation techniques.
		To learn fundamental and technical analysis through cha
		To apply valuation models for security analysis

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# NCRD'S STERLING COLLEGE OF ARTS, COMMERCE & SCIENCE

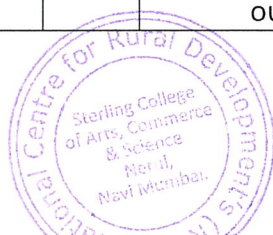
## Programme: Master of Commerce (M. Com.)

### Programme Outcomes:

- 1) Apply fundamental knowledge and specialized knowledge in commerce discipline like finance, accounting, and taxation.
- 2) Design business systems and structure according to the nature & scope of business and business activities.
- 3) Solve complex business problems, accounting procedures with industry standards.
- 4) Demonstrate analytical and research application skills.
- 5) Demonstrate the managerial and leadership skills at work place.
- 6) Negotiate and interpret laws and legal procedures in business and commerce.
- 7) Demonstrate ethical leadership to an organization.



1	Cost Accounting	I	<ol style="list-style-type: none"> <li>1. To Interpret the basics of Marginal &amp; Absorption costing with special focus on CVP Analysis, Break Even charts and contribution margin and developing problem solving approach through problems based on decision-making such as Make or Buy, Optimum Sales Mix, Performance Evaluation, cost reduction and cost control.</li> <li>2. To be associated with techniques of cost control and cost reduction through variance analysis and developing problem solving approach through problems based on fixation of standards and calculating variances including sub-variances.</li> <li>3. To Analyze and understand the concept of budgetary control with special focus on Zero based budget, performance budget, functional budget, fixed and flexible budget and preparation of master budget.</li> <li>4. To Know the meaning and scope of operating costing with special focus on Costing of Hospital, Hotels, Goods and passenger transport through problem solving approach.</li> <li>5. To enhance the abilities to develop the concept of cost and management accounting and its significance in the business.</li> <li>6. To be able to understand, develop, prepare and present the financial report in the business corporates.</li> </ol>
2	Business Economics-I	I	<ol style="list-style-type: none"> <li>1. Explain the concepts of money and money substitutes.</li> <li>2. Describe the consequences of changes in the quantity of money on economic variables like interest rates, inflation, exchange rate, and unemployment.</li> <li>3. Explain the economic concepts in mathematical format through simple illustrations to prepare the ground for more scientific study.</li> </ol>
3	Strategic Management	I	<ol style="list-style-type: none"> <li>1. Students will be able to describe major theories, background work, concepts and research output in the field of strategic management.</li> </ol>

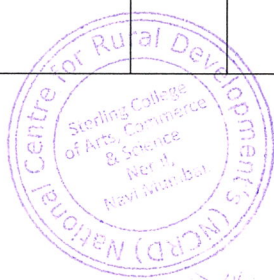




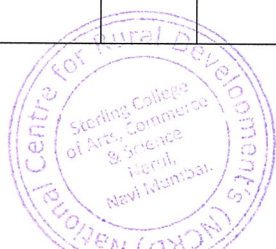
			<ol style="list-style-type: none"> <li>2. Students will demonstrate a clear understanding of the concepts, tools &amp; techniques used by executives in developing and executing strategies and will appreciate its integrative and interdisciplinary nature.</li> <li>3. Students will be able to demonstrate effective application of concepts, tools &amp; techniques to practical situations for diagnosing and solving organizational problems.</li> <li>4. Students will be able to demonstrate capability of making their own decisions in dynamic business landscape.</li> <li>5. Students will be able to develop their capacity to think and execute strategically.</li> </ol>
4	Business Ethics	I	<ol style="list-style-type: none"> <li>1. Explain the ethics in managerial decision making.</li> <li>2. Demonstrate analytical skills for adopting proper strategy &amp; practice.</li> <li>3. Describe broad estimate of Corporate Governance, its terminology, models, theories, legal and regulatory framework.</li> <li>4. Identify the key players of Corporate Governance and their responsibilities. &amp; Comprehend the role and functions of board of Directors.</li> <li>5. Formulate the importance and benefit of Corporate Social Responsibility and Sustainable Development.</li> </ol>
5	Corporate Finance	II	<ol style="list-style-type: none"> <li>1. To Understand and Explain the basics of corporate finance and value maximization.</li> <li>2. To Know the concept of time value of money with the techniques of compounding and discounting for bond valuation and calculating YTM (Yield to Maturity).</li> <li>3. To Learn the scope of ratio analysis for managerial decision making with respect to profitability ratios, efficiency ratios, Liquidity ratios, and stability ratios.</li> <li>4. To Understand the importance of financial</li> </ol>



			<p>decision making through financial management techniques of cost of capital, Capital structure, Business risk and financial risk.</p> <p>5. To be able to apply the techniques of investment in financial decision making in the business corporates.</p> <p>6. To enhance the abilities to analyze the financial statements.</p>
6	Business Economics-II	II	<p>1. Describe various aspects of consumer behaviour, demand analysis, production theory and behaviour of cost.</p> <p>2. Demonstrate the ability to understand theory of traditional markets and equilibrium of firm in modern non-profit maximizing framework.</p> <p>3. Explain the micro and macro theories of distribution welfare economics and general equilibrium in closed and open systems and</p> <p>4. Analyse the economic behaviour under uncertainty.</p>
7	Research Methodology in Business	II	<p>1. To demonstrate research and research problems.</p> <p>2. Describe Quantitative and Qualitative methods of research.</p> <p>3. Demonstrate data tabulation and data analysis in the context of qualitative research.</p> <p>4. Describes the key parameters/components of good report writing.</p>
8	E-Commerce	II	<p>1. Understand the basic concepts and technologies used in field of ecommerce, Ecommerce evolution world-wide.</p> <p>2. Understanding information technology and concept of WWW, website registration, and other technologies used in ecommerce.</p> <p>3. Analyse the impact of E-commerce on business models and strategy &amp; describe the major types of E-commerce.</p>



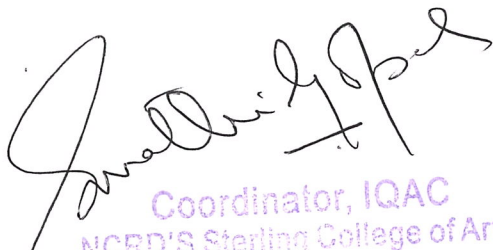
			<ol style="list-style-type: none"> <li>4. An ability to identify and analyse user needs and take them into account in the selection, creation, evaluation and administration of computer-based systems.</li> <li>5. An ability to effectively integrate IT-based solutions into the user environment, and regulatory aspects in ecommerce.</li> <li>6. An ability to use current techniques, skills, and tools necessary for computing.</li> </ol>
9	Adv. Financial Accounting	III	<ol style="list-style-type: none"> <li>1. Apply the procedure for conversion of trial balance into reporting currency and preparation of financial statement.</li> <li>2. Preparation of Final Accounts of Co-operative Societies in N Form as per provisions of Societies Act.</li> <li>3. Statutory Requirements and Preparation of Final Accounts of Banking Companies as per provisions of Banking Regulation Act.</li> <li>4. Statutory Requirements and Preparation of Final Accounts of Insurance Companies as per provisions of Insurance Act</li> </ol>
10	Financial Services	III	<ol style="list-style-type: none"> <li>1. To Learn the concept of financial services in India with the focus on growth, types and structure also understanding the meaning and importance of merchant banking services as per SEBI regulations.</li> <li>2. To Understand the meaning of venture capital financing and securitization with the focus on pass through certificates and pay through certificates.</li> <li>3. To Learn the concept of Hire purchase financing and Housing finance schemes as per NHB regulations with the focus on Mortgage and reverse mortgage loans.</li> <li>4. To be acquainted with the terms of stock broking and E-broking also developing the understanding for depository services in India by defining the roles of NSDL and CDSL.</li> <li>5. To Identify and know the modern financial services such venture capital financing, E-</li> </ol>



			<p>banking, Depository and trusteeship services to solve the complex business problems.</p> <p>6. To develop the skills of applying finance knowledge to become an entrepreneur or a professional offering various financial services as per the Indian market scenario.</p>
11	Direct Taxes	III	<ol style="list-style-type: none"> <li>1. To acquaint the students with the legal regime governing the direct taxes.</li> <li>2. To gain knowledge and understanding of Heads of income as per the provisions of the Income Tax Act.</li> <li>3. To acquire the ability to apply the knowledge of the provisions of the direct tax laws to the various situation in actual practice.</li> <li>4. To develop the skill of computations of Tax of individuals.</li> <li>5. To understand concepts of Exemptions and deductions under tax law.</li> <li>6. To acquaint the students with the legal regime governing the direct taxes.</li> </ol>
12	Corporate Financial Accounting	IV	<ol style="list-style-type: none"> <li>1. Apply different method of valuation of goodwill and shares</li> <li>2. Applications of provisions of AS-21 and Preparation of Consolidated Financial Statement</li> <li>3. Contents of Financial Reporting, Recent Trends in financial reporting</li> <li>4. Applicability, Scope and Compliance of IND-AS relating to Borrowing Costs, Operating Segments, Earning Per Share, Income Taxes and Accounting for Fixed Assets.</li> </ol>
13	Financial Management	IV	<ol style="list-style-type: none"> <li>1. To Learn the concept of financing and understand different modes of financing for business.</li> <li>2. To Understand the basics and techniques of capital budgeting under risk and</li> </ol>



			<p>developing decision making skills through problem solving based on techniques of capital budgeting and capital rationing.</p> <p>3. To Learn the concept of working capital with respect to components of working capital such as Cash and marketable securities, receivables management and inventory management.</p> <p>4. To be acquainted with techniques of financial planning with the focus on budgetary control such as Zero-based budget, functional budget, financial budget, fixed and flexible budget and developing problem solving approach through problems based on cash budget, flexible budget, master budget, functional budget.</p> <p>5. To Identify and know the basics of developing financial policy and corporate strategy.</p> <p>6. To be able to apply the techniques of financial management in solving day to day business problems and decision making.</p>
14	Indirect Taxes-GST	IV	<p>1. To distinguish the earlier indirect tax system and present indirect tax system.</p> <p>2. To gain knowledge of concept of Value and Time of Supply.</p> <p>3. To learn concepts of Taxable and Non-Taxable supply under GST Law.</p> <p>4. To apply knowledge of provisions of law to calculate GST Liability.</p> <p>5. To Understand Registrations, Levy and collections of Taxes.</p> <p>6. To acquire knowledge of Filing returns and payment of Taxes.</p>



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